



**CFA Society
New York**

Sponsorship opportunities

Reach NYC's choice financial professionals

CFA Society New York

2021 Annual Dinner

Thursday, October 28 | 6:00 PM - 9:30 PM

Mandarin Oriental Hotel NYC

As our premier event of the year, this dinner is filled with a unique opportunity to socialize and glean valuable industry knowledge amongst peers and advanced practitioners from across the financial service and investment management industries.

Support your society member-employees, and honor newly inducted charterholders by sponsoring the event and reserving your corporate tables today.

Sponsorship levels

Diamond - \$25,000

Platinum - \$17,500

Gold - \$12,500

Silver - \$7,500

Bronze - \$5,500

Find sponsorship benefits on
the next page.

Reserve now

(646)871-3428

sponsorship@cfany.org

Speakers



Anastasia Titarchuk

Ms. Titarchuk is Chief Investment Officer for New York State's Common Retirement Fund, where she is responsible for developing and implementing investment strategies to ensure that the Fund remains one of the best-funded and best-managed public pension plans in the country.



John Levin

As Chief Executive Officer and senior portfolio manager for Levin Capital Strategies, Mr. Levin is responsible for various alternative and long-only investment strategies managed by the firm.

SPONSOR BENEFITS

Dive into our array of sponsorship opportunities,
contact (646) 871-3428 sponsorship@cfany.org



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Diamond, Platinum and Gold are
are limited opportunities

Annual Dinner Sponsorship Levels	Diamond \$25,000	Platinum \$17,500	Gold \$12,500	Silver \$7,500	Bronze \$5,500
Annual Dinner Guest Tickets	20 Guests	10 Guests	10 Guests	10 Guests	10 Guests
Prime Table Placement of corporate sponsored tables at Annual Dinner	In Front	Near Front	Near Front		
Prominent Display of Firm Name on Table Center Piece as a sponsor	•	•	•	•	•
Firm Logo Display: Projection screens displaying logo image as sponsor multiple times during program	Premier	Enhanced	Secondary	Secondary	General
Special Recognition by Chair or CEO during opening remarks	By Name	By Name	By Name		
Recognized as Reception Host for VIP Reception or Opening Reception	VIP	Opening Reception			
Invitation to exclusive VIP Reception with Keynote Speaker (pay in full by August 15 and receive one extra ticket)	Fifteen	Two	One	One	
Firm name/logo listed as a sponsor on Signage at Opening Reception	•	•	•	•	•
Opportunity to provide Company Materials at event exit	•	•	•		
Three Event Function Tickets to be applied towards eligible CFA Society New York programs (good through June 2022)	7 Events	6 Events	5 Events	3 Events	1 Event
Recognition of sponsorship in Email Announcements (sent to 15,000 Members and new Charterholders)	Logo	Logo	Logo	Name	Name
Social Media Mentions and thank yous on CFA Society New York accounts (Twitter, Facebook, LinkedIn)	•	•	•		
One year of listing as a Sponsor on CFA Society New York Web-site as a sponsor (over 31,000 hits/month)	Logo	Logo	Logo	Name	Name
White Paper or appropriate material available on Sponsorship webpage	•	•	•		
Post event email with sponsor material distributed to attendees who opt-in	•				
Recognition via Post-Event Recap webpage	•	•	•	•	
Firm name promoted as sponsor in digital Annual Dinner Program	•	•	•	•	•
Sponsor recognition in digital Annual Dinner Program with non-advertising message from sponsor	Full Page	Full Page	Half Page	Half Page	
Name Badge with logo	•	•	•	•	

Number of guests and other sponsorship benefits may be subject to COVID-19 health restrictions.

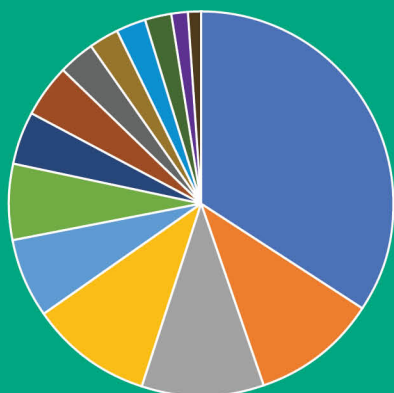
Special thanks to our honored guests and leaders who support CFANY's mission



CFA Society
New York

Snapshot of attendees

96%
are CFA
Charterholders

By Profession

- Portfolio Manager
- Research Analyst
- Consultant
- Other
- Trader
- Corporate Financial Analyst
- Chief-Level Executive
- Manager of Managers
- Relationship Manager
- Investment Banking Analyst
- Risk Manager
- Strategist
- Financial Advisor
- Accountant/Auditor

Data represents CFA Society New York Membership Profile

MEMBERSHIP DEMOGRAPHICS

Members Top Employers



Asset Managers

Bank of America Merrill Lynch
Barclays
Blackrock
BNP Paribas
Deutsche Bank
Goldman Sachs

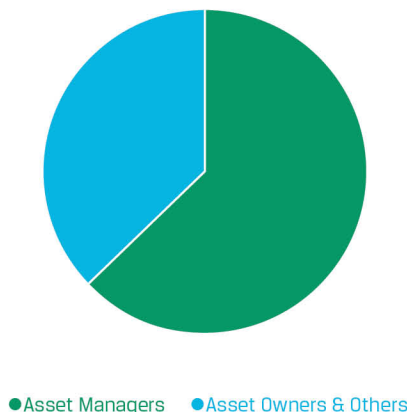
JP Morgan
Morgan Stanley
Oaktree Capital
State Street
TIAA/Nuveen
Vanguard

Asset Owners

Bessemer Trust
Federal Reserve Bank of New York
Massachusetts Mutual Life
Metlife
New York Life
New York State Common Retirement Fund

Norges Bank
Rockefeller & Co.
Soros Fund Management
United Nations

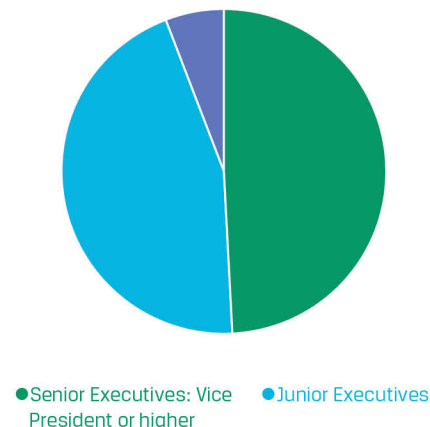
Asset Managers in Attendance



● Asset Managers ● Asset Owners & Others

*423 Unique Companies

Senior Executives Represented



● Senior Executives: Vice President or higher ● Junior Executives

*Unique number of Senior Executives