CFA Society New York

2021 Annual Dinner
Thursday, October 28 | 6:00 PM - 9:30 PM
Mandarin Oriental Hotel NYC

As our premier event of the year, this dinner is filled with a unique opportunity to socialize and glean valuable industry knowledge amongst peers and advanced practitioners from across the financial service and investment management industries.

Support your society member-employees, and honor newly inducted charterholders by sponsoring the event and reserving your corporate tables today.

Speakers

Anastasia Titarchuk
Ms. Titarchuck is Chief Investment Officer for New York State’s Common Retirement Fund, where she is responsible for developing and implementing investment strategies to ensure that the Fund remains one of the best-funded and best-managed public pension plans in the country.

John Levin
As Chief Executive Officer and senior portfolio manager for Levin Capital Strategies, Mr. Levin is responsible for various alternative and long-only investment strategies managed by the firm.

Sponsorship levels

Diamond - $25,000
Platinum - $17,500
Gold - $12,500
Silver - $7,500
Bronze - $5,500

Find sponsorship benefits on the next page.

Reserve now
(646)871-3428
sponsorship@cfany.org
### Annual Dinner Sponsorship Levels

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond $25,000</th>
<th>Platinum $17,500</th>
<th>Gold $12,500</th>
<th>Silver $7,500</th>
<th>Bronze $5,500</th>
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</thead>
<tbody>
<tr>
<td><strong>Annual Dinner Guest Tickets</strong></td>
<td>20 Guests</td>
<td>10 Guests</td>
<td>10 Guests</td>
<td>10 Guests</td>
<td>10 Guests</td>
</tr>
<tr>
<td><strong>Prime Table Placement</strong> of corporate sponsored tables at Annual Dinner</td>
<td>In Front</td>
<td>Near Front</td>
<td>Near Front</td>
<td></td>
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<tr>
<td><strong>Prominent Display of Firm Name on Table Center Piece as a sponsor</strong></td>
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<tr>
<td><strong>Firm Logo Display</strong>: Projection screens displaying logo image as sponsor multiple times during program</td>
<td>Premier</td>
<td>Enhanced</td>
<td>Secondary</td>
<td>Secondary</td>
<td>General</td>
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<tr>
<td><strong>Special Recognition by Chair or CEO</strong> during opening remarks</td>
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<tr>
<td><strong>Recognized as Reception Host</strong> for VIP Reception or Opening Reception</td>
<td>VIP</td>
<td>Opening Reception</td>
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<tr>
<td>Invitation to exclusive <strong>VIP Reception</strong> with Keynote Speaker (pay in full by August 15 and receive one extra ticket)</td>
<td>Fifteen</td>
<td>Two</td>
<td>One</td>
<td>One</td>
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<tr>
<td>Firm name/logo listed as a sponsor on <strong>Signage at Opening Reception</strong></td>
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<td>Opportunity to provide <strong>Company Materials at event exit</strong></td>
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<tr>
<td><strong>Three Event Function Tickets</strong> to be applied towards eligible CFA Society New York programs (good through June 2022)</td>
<td>7 Events</td>
<td>6 Events</td>
<td>5 Events</td>
<td>3 Events</td>
<td>1 Event</td>
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<tr>
<td><strong>Recognition of sponsorship in Email Announcements</strong> (sent to 15,000 Members and new Charterholders)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<td><strong>Social Media Mentions</strong> and thank yous on CFA Society New York accounts (Twitter, Facebook, LinkedIn)</td>
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<td>One year of listing as a <strong>Sponsor on CFA Society New York Website as a sponsor</strong> (over 31,000 hits/month)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<td><strong>White Paper</strong> or appropriate material available on Sponsorship webpage</td>
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<td><strong>Post event email</strong> with sponsor material distributed to attendees who opt-in</td>
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<td>Recognition via <strong>Post-Event Recap webpage</strong></td>
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<td>Firm name promoted as sponsor in <strong>digital Annual Dinner Program</strong></td>
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<tr>
<td>Sponsor recognition in <strong>digital Annual Dinner Program with non-advertising message</strong> from sponsor</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
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<tr>
<td>Name Badge with logo</td>
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Number of guests and other sponsorship benefits may be subject to COVID-19 health restrictions.
Special thanks to our honored guests and leaders who support CFANY’s mission

**Snapshot of attendees**

96% are CFA Charterholders

**Membership Demographics**

**Members Top Employers**

- JPMorgan Chase
- Bank of America Merrill Lynch
- BlackRock
- Goldman Sachs
- Prudential Financial
- Morgan Stanley Smith Barney
- UBS
- Citigroup
- Ernst & Young
- Alliance Bernstein Ltd.

**Asset Managers**

- Bank of America Merrill Lynch
- Barclays
- BlackRock
- BNP Paribas
- Deutsche Bank
- Goldman Sachs

**Asset Owners**

- Bessemer Trust
- Federal Reserve Bank of New York
- Massachusetts Mutual Life
- Metlife
- New York Life
- New York State Common Retirement Fund
- Norges Bank
- Rockefeller & Co.
- Soros Fund Management
- United Nations

**Asset Managers in Attendance**

- Asset Managers
- Asset Owners & Others

*423 Unique Companies

**Senior Executives Represented**

- Senior Executives: Vice President or higher
- Junior Executives

*Unique number of Senior Executives